

Udruga nastavnika jezika struke
na visokoškolskim ustanovama
(UNJSVU)



Association of LSP Teachers at
Higher Education Institutions
(ALSPTHEI)

FIRST ANNOUNCEMENT

The Association of LSP Teachers at Higher Education Institutions in Croatia announces its

7th INTERNATIONAL CONFERENCE

CONTEMPORARY CHALLENGES IN LSP TEACHING

13 – 15 February 2025, Split

Venue



The Faculty of Economics, Business and Tourism
University of Split
Cvite Fiskovića 5

Organisers

Association of LSP Teachers at Higher Education Institutions
Faculty of Economics, Business and Tourism, University of Split

ORGANISING COMMITTEE

Brankica Bošnjak Terzić, Zagreb, Croatia
Gorana Duplančić Rogošić, Split, Croatia
Mirna Varga, Osijek, Croatia
Drijenka Pandžić Kuliš, Zagreb, Croatia
Sanja Marinov Vranješ, Split, Croatia

PROGRAMME COMMITTEE

Gorana Duplančić Rogošić (coordinator), Croatia
Brankica Bošnjak Terzić, Croatia
Saša Bjelobaba, Croatia
Ana Bocanegra-Valle, Spain
Dragana Božić Lenard, Croatia
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Željka Rosandić, Croatia
Heath Rose, United Kingdom
Tamara Sladoljev-Agejev, Croatia
Nadežda Stojaković, Serbia
Mirna Varga, Croatia
Polona Vičič, Slovenia
Dubravka Vilke-Pinter, Croatia
Ana Vujović, Serbia

KEYNOTE SPEAKERS

Ana Bocanegra-Valle, Associate Professor, University of Cádiz, Spain



Ana Bocanegra-Valle is Associate Professor at the University of Cádiz (Spain) where she teaches Maritime English at graduate and postgraduate levels. Her main research interests include Maritime English, ESP/EAP pedagogy and discourse, and English for research publication purposes. She has been the Editor-in-chief of the LSP journal *Ibérica*, Head of the U of Cádiz Press, and is at present Book Review Editor for *ESP Today*, and *Spanish Journal of Applied Linguistics*. She is currently involved in a national R&D+i project, and her book *Ethnographies of Academic Writing. Theory, Methods, and Interpretation* (co-edited, John Benjamins, 2021) received an international research award in 2023.

Heath Rose, Professor of Applied Linguistics, University of Oxford, UK



Heath Rose is Professor of Applied Linguistics at the Department of Education, University of Oxford. He is the coordinator of the English Medium Instruction Research Group and runs the wider EMI Oxford Research Network. Heath's research interests are situated within the field of language teaching and language learning. His research interest is EMI outcomes, particularly exploring the effects of English support in EMI, and the language needs of students learning in EMI settings. He has published books on Global Englishes, research methods, and data collection. He is series co-editor of *Cambridge Elements in Language Teaching*.

Brian Willems, Associate Professor, University of Split, Croatia



Brian Willems is associate professor of literature at the Department of English Language and Literature, Faculty of Humanities and Social Sciences, University of Split (FFST), where he is also director of the Studia Mediterranea center. He is the author of six academic books, most recently *Anger and Change in Korean American Literature* (forthcoming 2025). He is co-editor, with Slavoj Žižek and Nicol Barria-Asenjo, of *Global Manifestos for the 21st Century* (2024), with Aleksandar Mijatović of *Reconsidering (Post-)Yugoslav Time* (2022), and of two anthologies for his department. He is on the editorial boards of *The Journal of the Faculty of Humanities and Social Sciences in Split* (Scopus), *Cross-Cultural Studies Review*, LOOK Editions (of the FFST and Multimedia Cultural Center Split), and Disobedience Press (of the University of Michigan Press).

Plenary talks will be given in English.

Call for presenters

We welcome talks, workshops and posters that present theoretical and practical insights into the field of LSP including research studies, case reports, project presentations, reports on teaching methods, commentaries and opinions.

The thematic areas of the conference:

- **GENERAL ASPECTS OF LSP:** genre analysis, discourse analysis, corpus analysis, needs analysis
- **TERMINOLOGICAL CHALLENGES:** theoretical aspects of terminology as a discipline, terminological theories and their application, terminology and lexicology, terminography and lexicography, psycholinguistics and terminology acquisition, cognitive aspects of LSP teaching, conceptualization and lexicalization in LSP teaching and learning, acquisition of LSP terminology, translation in LSP
- **CHALLENGES IN TEACHING METHODOLOGY:** LSP teaching in tertiary education, distance teaching/learning, digital technologies in LSP teaching, project-based learning in LSP-communicative approach to LSP teaching, multimodal approach to LSP teaching, teaching LSP to students with visual impairment; deaf and hard-of-hearing students; students with dyslexia and dysgraphia, content and language integrated learning (CLIL)
- **SYLLABUS AND LEARNING MATERIALS:** materials development, materials evaluation, syllabus design, adapting syllabi and learning materials to distance learning
- **ASSESSMENT AND EVALUATION IN LSP:** testing, evaluation and assessment (face-to-face, online)
- **ENGLISH AS A LINGUA FRANCA:** internationalization of higher education and LSP, English as a Medium of Instruction (EMI), English as a global language of science in the context of non-native English speakers' needs.
- **PROFESSIONAL DEVELOPMENT OF LSP TEACHERS:** development of LSP teacher competencies, research opportunities in LSP, LSP peer collaboration and institutional support, content and language teacher collaboration
- **LSP AND ITS SOCIO-CULTURAL CONTEXT:** sociological and cultural aspects of LSP, interdisciplinary aspects – synergy of the subject field and language
- **ARTIFICIAL INTELLIGENCE IN THE ACADEMIC ENVIRONMENT:** the use of AI in ESP teaching and researching, ethical aspects of using AI tools in the ESP context
- **OTHER LSP-RELATED TOPICS**

Languages (abstracts, podium presentations and paper presentations): **Croatian, English, German, Italian or French.**

Oral presentations will be allocated **20 minutes** plus 5 minutes for questions and discussion.

Workshops will be allocated **45 minutes.**

GUIDELINES FOR ABSTRACT SUBMISSION (FOR ORAL PRESENTATIONS, WORKSHOPS, AND POSTER PRESENTATIONS)

Proofread abstracts need to contain 250 – 300 words and have to be written in the same language the presentation is planned to be delivered. A list of references is not mandatory.

Keywords: five words or terms listed in **alphabetical order**, separated by commas.

Abstracts for oral presentations, workshops, and poster presentations are supposed to be submitted to <https://unjsvu.hr/en/conference-registration/>

POSTER GUIDELINES

Title and content

The title should be identical to the title of the submitted abstract.

The poster should include an abstract, keywords, presentation of the research methodology and results, and a conclusion.

The text should be proofread.

Contact information

Indicate the names of all contributing authors and their affiliations.

Size and orientation

The poster size should be B1 (707 mm x 1000 mm).

The poster should be portrait-oriented.

Design

Use adequate letter type and font size to ensure good readability. Well-designed figures, graphs and tables will enhance the readability and impact of your poster.

THE BOOK OF ABSTRACTS

After the anonymous review process, the accepted abstracts will be published in the book of abstracts, which will be available on the Association's website.

PUBLICATION OF CONFERENCE PAPERS

The selected peer-reviewed papers will be published in the open-access **Conference Proceedings** which will be posted after the conference on the official Association's website.

DATES TO REMEMBER

Abstract submission:

Abstract submission deadline: 14 October 2024 – 15 November 2024

Notification of abstract acceptance: 1 December 2024

Paper submission deadline: 1 June 2025

Conference programme and book of abstracts publication: 7 February 2025

Registration and conference fees:

Early bird: **1 November 2024 – 31 December 2024**

- **Conference fee: 150 €**

Standard registration: **1 January 2025 – 1 February 2025**

- **Conference fee: 180 €**

The conference fee includes a conference kit, a certificate of attendance, coffee breaks, conference dinner on the first conference day, lunch on the second conference day and a guided tour of Split.

To register either as an author or a listener, use the following registration link:

<https://unjsvu.hr/en/conference-registration/>

Methods of payment: bank transfer only

Bank details:

For the conference fee:

Account holder: UNJSVU

Bank name: Zagrebačka banka d.d. Zagreb

Reference: Surname_conference2025

BIC (SWIFT): ZABAHR2X

IBAN: HR9323600001102959312

Confirmation of payment (conference fee) should be sent to

<https://unjsvu.hr/en/conference-registration/>

Presenters are supposed to email the confirmation of payment after their abstract has been accepted to lsp.teachers.conference@gmail.com.

Cancellation policy

A 50% refund may be granted if cancellation is submitted before 1 February 2025. No refunds are available for requests submitted after this date. Refund requests will be processed after the conference and can be submitted to: lsp.teachers.conference@gmail.com.

ACCOMODATION AND TRAVEL INFORMATION

Split, Croatia offers a variety of accommodation options suitable for conference attendees, ranging from luxury hotels to budget-friendly choices. Here are some recommendations and tips for finding the right accommodation:

Hotel accommodation:

- **500-900 m from the Faculty of Economics:**

Sia Split Hotel, Poljička cesta 26E, Split

- **about 2 km from the Faculty of Economics:**

Radisson Blu Resort & Spa, Put Trstenika 19, Split

Dioklecijan Hotel & Residence (DLHV), Kranjčevićeva 45, Split

Marvie, Peričićeva 1, Split

Hotel Park, Hatzeov perivoj 3, Split

Briig Boutique Hotel, Prilaz braće Kaliterna 1, Split

Hotel Luxe, Ulica kralja Zvonimira 6, Split

Cornaro Hotel, Sinjska ulica 6, Split

AC Hotel Split, Domovinskog rata 61A, Split

Hotel Corner, Mažuranićevo šetalište 1, Split

Hotel Ambassador, Trumbićeva obala 18, Split

Private accommodation:

Split also offers a wide range of apartments and homes available for short-term rental through internet platforms.

HOW TO REACH SPLIT BY PUBLIC TRANSPORT:

By bus:

Split's main **bus station** is well-connected with domestic routes from cities like Zagreb, Dubrovnik, and Zadar, as well as international routes from neighbouring countries. The bus timetable is available here:

<https://www.ak-split.hr/en/>

By train:

While **train** services in Croatia are not as extensive as in some other European countries, there are regular trains connecting Split with Zagreb. The journey takes approximately 6 - 8 hours. The train timetable is available here: <https://prodaja.hzpp.hr/en/Ticket>.

By plane:

Split Airport is the main international gateway to the region. It offers flights from major European cities and seasonal connections from other destinations. It is located 19 kilometres from Split, in Kaštela.

The **airport shuttle bus** runs regularly to the city centre and the main bus station. The timetable is available here: <https://plesoprijevoz.hr/en/split-croatia/> One-way ticket is €8.00.

Close to Split Airport there is a bus stop of lines No. 37 (Split – Trogir; Trogir – Split), No. 38 (Split Airport – Kastel Stari – Split; Split – Kastel Stari – Split Airport) and No.2 (Split Airport – Kastel Sucurac – Split; Split – Kastel Sucurac – Split Airport). One-way ticket is €3.00. In case you install the PROMET-SPLIT application, the ticket is €1.50.

Information: www.promet-split.hr

Taxis are available outside the terminal, providing a direct and convenient, though more expensive, option. Beware of unlicensed taxis offering their services.

Several **car rental** companies operate at the airport if you prefer to drive yourself. However, bear in mind that parking is limited and there is no reserved parking at the conference venue.

Getting around Split:

- **Public Transport:** Split has a reliable public bus network operated by Promet Split. Buses can take you around the city and to nearby towns and attractions. Information on public transport in Split is available here: <https://www.promet-split.hr/en/> If you plan on using public transport, we would recommend installing the app. The price of 1 ticket is €1.00 if you buy it through the app.
- **Taxis and Ride-Sharing:** Taxis are available throughout the city, and ride-sharing services like Uber operate in Split.

Distance from the nearest international airports:

Zadar - Split: 143 km

(<https://www.zadar-airport.hr/en>)

Dubrovnik - Split: 250 km

(<https://www.airport-dubrovnik.hr/en>)

Zagreb - Split: 414 km

(<https://www.zagreb-airport.hr/en>)

Other useful information:

Tourist Board of Split:

<https://visitsplit.com/en/1/welcome-to-split>

Croatian National Tourist Board:

<https://visitsplit.croatia.hr/en-gb>